



# Patricia Tamm

*The Explorer*

Patricia moved to Westfield 3 months ago with her partner, Charlotte, and her two Yorkshire dogs. She is interested in finding out how she and Charlotte can meet new community members.

Since retiring from the medical field a year ago, Patricia has been exploring new hobbies and rediscovering her youth!

Despite having macular degeneration, Patricia doesn't let that stop her from trying new things and meeting new people.

- 👤 64
- 🏠 Retired
- 💰 \$82,000
- 📍 Westfield, WI
- 🏠 Divorced

*"Failure, laughter, and grit has made me a resilient woman in a hard world."*

## PERSONALITY

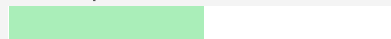
- Extrovert
- Organized
- Fearless

## HOBBIES

- Taking her dogs to the park
- Yoga and meditation
- Poetry writing

## TECHNOLOGY

Desktop devices



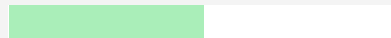
Mobile devices



Social media



Technical know-how



## GOALS

Learn how to contact Willow Gardens.

Find out the price of a garden plot.

Connect with others in the community.

Rend 1 garden plot.

## FRUSTRATIONS

Poorly worded or confusing instructions.

Small text or too much text

Misleading information.

Websites with moving or flashing elements, i.e., videos, carousels, or complicated widgets.